

Hosting a Vase Drive

Similar to a food drive, a vase drive is a fun and easy way to engage your community and deliver hope and encouragement to people in hospitals, long, and short term healthcare facilities.

Each week, Random Acts of Flowers (RAF) hand-delivers repurposed flower bouquets to over 350 individuals. All vases are donated by caring community members like you and we ALWAYS need more. In 2025, we repurposed more than 23,290 vases!



YOU CAN HELP US STOCK OUR SHELVES!



4 STEPS TO A SUCCESSFUL VASE DRIVE

PICK A DATE AND LOCATION: Vase drives can run as long as you would like, from a day, to a week, to a month. Just make sure your group has plenty of time to learn about your drive and access the drop off site.

SET A GOAL: Communicating a realistic vase collection and financial goal will motivate your group to participate in your drive. For example, you can ask for 5 vases per person, with \$1 in each vase.

PROMOTE YOUR VASE DRIVE: Raise awareness of your vase drive through flyers, posters, signage, social media, and creative competitions. See sample email and social media copy.

Drop off to us!: We are located at 2936 Middlebrook Pike, Knoxville, TN 37921

CELEBRATE YOUR SUCCESS!

Communicating Your Vase Drive

EMAIL COPY

Subject: Donate Unwanted Vases for Seniors & Hospital Patients in the Greater Knoxville area!

We are collecting vase donations for Random Acts of Flowers, a nonprofit organization serving the greater Knoxville area that delivers hope and encouragement through flowers to more than 1,400 hospital patients and nursing home residents each month.

Our goal is to collect X vases and raise \$X

Bring your vases to: (location) on (dates/times)

With a \$5 bill inside each vase

We're collecting any glass or plastic container that holds water. Ideal vase sizes are 4"-8" tall with an opening no greater than 4". For every donation of \$10, RAF delivers compassion and beauty to one person in the greater Knoxville area.

Contact (vase drive coordinator name & contact info) for additional details.

Take this opportunity to clean out your garage, attic, or cabinets – those old vases may feel like clutter to you but can provide a thoughtful gift to someone experiencing pain, illness, or loneliness in a healthcare facility.

Learn more at randomactsofflowers.org



SAMPLE BULLETIN ENTRY

Donate your gently used vases and make a cash donation to Random Acts of Flowers on (date) at (location). We would like to collect X vases and \$X in order to help X people in the greater Knoxville area.

Random Acts of Flowers improves the emotional health and well-being of individuals in health care facilities by delivering recycled flowers, encouragement and personal moments of kindness. Vases are the vessels of our mission. Each donated vase is filled with beautiful, recycled/repurposed flowers and hand-delivered to an unsuspecting person in need of a moment of joy and compassion.

Vases can be glass or plastic and are ideally are 4"-8" tall with an opening no greater than 4". No baskets or vases with drainage/holes please.



We're hosting a vase drive for Random Acts of Flowers Knoxville! If you have vases to spare, bring them to [LOCATION], and we'll deliver them to @rafknoxville! #deliveringhope



We're hosting a vase drive for Random Acts of Flowers #Knoxville! If you have vases to spare, bring them to [LOCATION]! @rndmactsofflwr #deliveringhope



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VASE DRIVE

Donate your unwanted vases and deliver beauty across the greater Knoxville area.

Hosted by:

Location and Dates:

**Help us collect _____ vases
and raise \$_____ in support of**



random acts
OF FLOWERS®

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Contact _____ for additional details.

randomactsofflowers.org

Random Acts of Flowers is a registered 501(c)(3) nonprofit organization.

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Acknowledging Vase Donations

These receipts can be printed and distributed to anyone requesting a tax receipt for their donation. Participants can self-report the \$ value of their vase donations and keep it for their records.

Note: These receipts are ONLY for vase donations.

Cash donations requiring a receipt should be submitted online or in a RAF donation envelope.



Vase Donation Receipt

Donor Name: _____

Vases Donated: _____ Date of Donation: _____

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KNOXVILLE

2936 MIDDLEBROOK PIKE
KNOXVILLE, TN 37921

Random Acts of Flowers is a 501(c)(3) nonprofit organization dedicated to inspiring and nurturing a culture of care and compassion. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous donation, unless otherwise noted. EIN# 26-3006360

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DONATE VASES



Thank you!

