

LEADERSHIP

ATTRIBUTES



SELF-MOTIVATION AND PASSION

- The 4 P's! Positive, purposeful, persistent, and passionate
- High energy; service-oriented; accountable
- Intrinsically motivated; good instincts
- Organized and detail-oriented
- Skilled in technological platforms and social media

LEADERSHIP AND RELATIONSHIP BUILDING

- Excels interpersonally and looks for ways to bring people together
- Easily develops lasting relationships through trust, collaboration, and respect
- Listens intently and encourages others' voices
- Decisive and adaptable
- Clear, concise communicator
- Strong public speaker

GROWTH MINDSET

- Willingness to put in hard work and overcome challenges
- Carefully manages risk and learns from mistakes
- Innovative and resourceful
- Propensity to quickly process new information and organize into an achievable set of goals

EXPERIENCE / CONNECTIONS

- Charismatic, well-connected, and confident
- Strong network within the community and among business leaders
- Experience within or connection to individuals in several of the following areas:

* Business / Leadership

* Finances

* Floral Industry

* Healthcare

* Law

* Local Board of Directors

* Media / PR / Technology

* Nonprofits

* Philanthropy / Fundraising / Development

* Real-estate

* Sustainability



Email us at flowers@rafknoxville.org if you think this could be you or someone you know!