

AFFILIATE SITE  
FOUNDING DIRECTOR  
ATTRIBUTES



## SELF-MOTIVATION AND PASSION

- The 4 P's! Positive, purposeful, persistent, and passionate
- High energy; service-oriented; accountable
- Intrinsically motivated; good instincts
- Organized and detail-oriented
- Able to navigate various technological platforms and social media

## LEADERSHIP AND RELATIONSHIP BUILDING

- Excels interpersonally and looks for ways to bring people together
- Easily develops lasting relationships through trust, collaboration, and respect
- Listens intently and encourages others' voices
- Decisive and adaptable
- Clear, concise communicator
- Strong public speaker

## GROWTH MINDSET

- Willingness to put in hard work and overcome challenges
- Carefully manages risk and learns from mistakes
- Innovative and resourceful
- Propensity to quickly process new information and organize into an achievable set of goals

## FUNDRAISING / EXPERIENCE / CONNECTIONS

- Charismatic, well-connected, and confident
- Strong network within the community and among business leaders
- Proven track-record of raising large amounts of funding
- Experience within or connection to individuals in several of the following areas:

✿ Business / Leadership

✿ Finances

✿ Floral Industry

✿ Healthcare

✿ Law

✿ Local Board of Directors

✿ Media / PR / Technology

✿ Nonprofits

✿ Philanthropy / Fundraising / Development

✿ Real-estate

✿ Sustainability



*Email us at [affiliates@randomactsofflowers.org](mailto:affiliates@randomactsofflowers.org) if you think this could be you or someone you know!*