

Characteristics of an Affiliate Ambassador for Random Acts of Flowers

- **Growth Mindset:**
 - High energy, service-oriented individual with a positive, purposeful mindset
 - A dynamic professional who is accountable, demonstrates a passion for the RAF mission, and strives for excellence
 - Resourceful, with good instincts and persistence to overcome everyday challenges
- **Leadership Skills:**
 - A decisive leader who is adaptable and tenacious in creating and achieving goals
 - An excellent communicator (written and oral), who is adept at public speaking, has strong listening skills, and a propensity to process information well
 - Excels interpersonally and looks for ways to bring people together
- **Self-Motivation / Adaptability:**
 - Highly organized and detail-oriented with the ability to manage time effectively
 - Possesses a high degree of innovation, while also carefully managing risk
 - Is able to effectively navigate various technological platforms and social media
- **Fundraising Experience:**
 - A high degree of charisma and can easily develop relationships
 - Well-connected and confident, interacting well with community and business leaders
 - Builds lasting relationships through trust, collaboration, respect, and high ethical standards
- **Connections / Experience:**
 - Someone who has experience within or is connected to individuals in several of the following areas:
 - Business/Leadership
 - Finances
 - Floral industry
 - Healthcare
 - Law
 - Local Board of Directors
 - Media/PR/Technology
 - Nonprofits
 - Philanthropy/Fundraising/Development
 - Real-estate
 - Sustainability